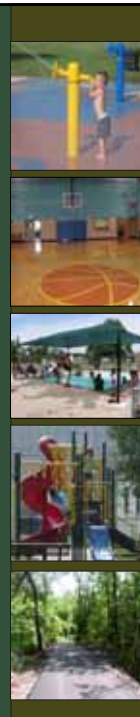


Parks, Recreation, and Open Space (PROS) Plan

Life goes better with parks and open spaces served daily



Introduction



Parks and Recreation in the City of Wichita



Facilities

- 10 recreation centers
- 11 pools and 4 spray parks
- 22 baseball / softball fields
- 74 playgrounds
- 110 miles Pathways / Trails
- 113 courts (*tennis and basketball*)
- 117 parks



Program Attendance

▪ Recreation Centers	459,380
▪ Aquatics	95,960
▪ Athletics	143,758
▪ Watson Park	100,609
▪ Great Plains Nature Center	144,536
▪ Total	943,243



Maintenance

- Park area maintained **4,350 acres**
- Non-park area maintained **2,400 acres**

These geographically scattered sites add up to approximately 10 square miles

- **2,300 linear miles** – tree maintenance for streets, alleys, right-of-way, rivers and streams

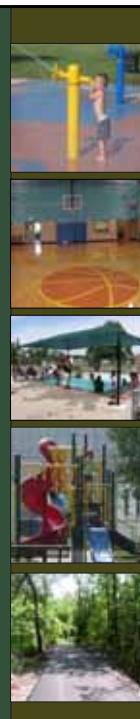


Staff and Equipment

- Number of staff
 - 181 full time
 - 689 part time and seasonal
- 700 pieces of equipment



Background



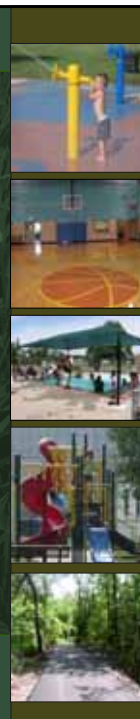
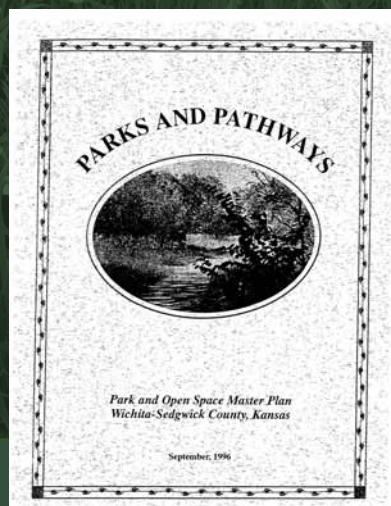
Wichita-Sedgwick County Comprehensive Plan



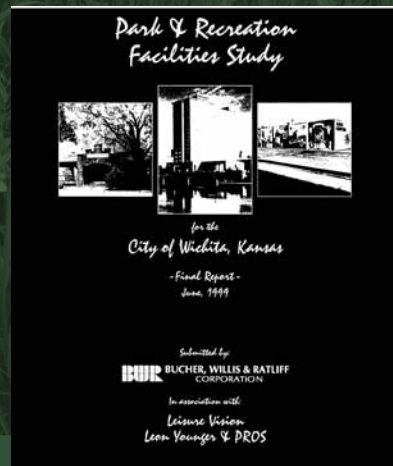
- VII. Goal: Enhance the **quality of life** and image of the City and County through the provision and proper maintenance of recreation facilities and programs, open space and natural resources
- More than 17 priorities



1996 Parks and Pathways Plan



1999 Park and Recreation Facilities Study



PLAN GOAL, GUIDING PRINCIPLES, and PROCESS

PLAN GOAL

To develop an integrated parks, recreation, and open space (PROS) plan to guide the development, provision, maintenance, and funding of PROS resources for the City of Wichita.

GUIDING PRINCIPLES for the Parks, Recreation, Open Space Plan

The Wichita PROS Plan will ...

REGIONAL RESPONSIVENESS

1. Ensure the provision of park, recreation, and open space resources in the City of Wichita's role in a manner that strengthens and further develops the ecological, economic, and cultural assets of the South Central Kansas region.

INTEGRATED AND MULTI-FUNCTIONAL

2. Guide the integration of a variety of park, recreation, and open space resources within the City of Wichita both physically and through programming. The integrated resources will include private, municipal, county, and school district resources.

EQUITY AND ACCESSIBILITY

3. Ensure equitable distribution and access for all City of Wichita residents to a variety of PROS resources.

QUALITY, BEAUTY, IDENTITY and ROOTEDNESS

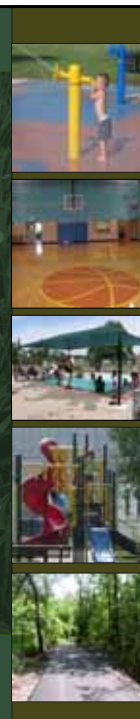
4. Develop Wichita's PROS system to build on the community's many positive features both natural and cultural, to create an exemplary, signature PROS system that inspires a sense of place and cultural context.

SUSTAINABILITY

5. Provide PROS resources in a manner that educates the public about our natural system, encourages community stewardship of community resources, utilize resources in a sustainable way, and ensures the economic vitality for the community as a whole.

HEALTH AND SAFETY

6. Ensure safe and well-maintained PROS resources that enhance the physical, emotional, and mental health of all Wichita residents.



FEASIBILITY

7. Provide a lasting and feasible vision for PROS resources in the community, with a complementary set of near-term implementation strategies that includes mechanisms for both public and private investment that are achievable in incremental steps and adaptable over time.

FLEXIBILITY

8. Ensure the highest quality of PROS resources, fiscal responsibility and accountability to the public and their needs.

STEWARDSHIP

9. Inspire shared stewardship of PROS resources between public agencies, private businesses, and individual citizens.

The PROS Planning Process will...

- Provide multiple and diverse opportunities for the Citizens of Wichita to provide meaningful direction and input into the provision of PROS resources in the City of Wichita.
- Provide easily understood visuals that communicate the important issues and relationships concerning PROS resources in the City of Wichita.
- Illustrate integrated Parks-Recreation-Open Space systems for Wichita's future development.
- Educate the public to the concept of PROS resources as an essential public service.
- Provide opportunities for leading regional designers, planners, politicians, developers, officials and residents within the City of Wichita to exchange ideas.
- Broadly involve citizens, elected representatives, and policy makers to address ever-changing needs in the core area, first suburbs, and current growth areas.
- Present opportunities for major employers, philanthropists, and public citizens to assist government at all levels in enhancing a healthy, attractive livable metro area.
- Assist in the prioritization of open space efforts in a timeline of targets that includes near-term actions (5, 10, 20 years) based on more in-depth, community-based planning, including funding strategies and mechanisms.



P3

People

Prosperity

Planet

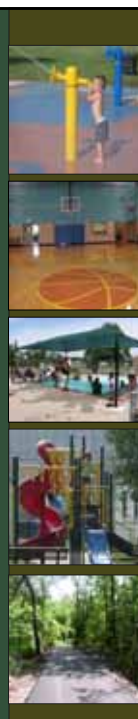
*Progressing towards sustainability by
achieving the mutual goals of:*

- Higher quality of life for people
- Economic prosperity
- Protection of the natural systems

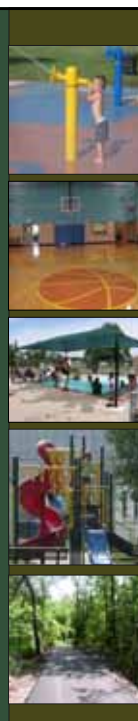


Process

*How should we plan for parks,
recreation, and open space?*



Draft PROS Planning Process



Place/Community Driven Approach

As performed by PPS



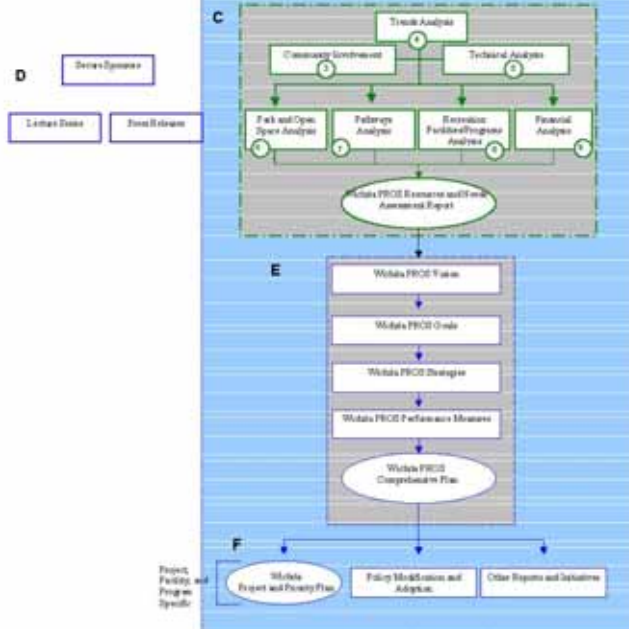
Process grows out of a place and its community

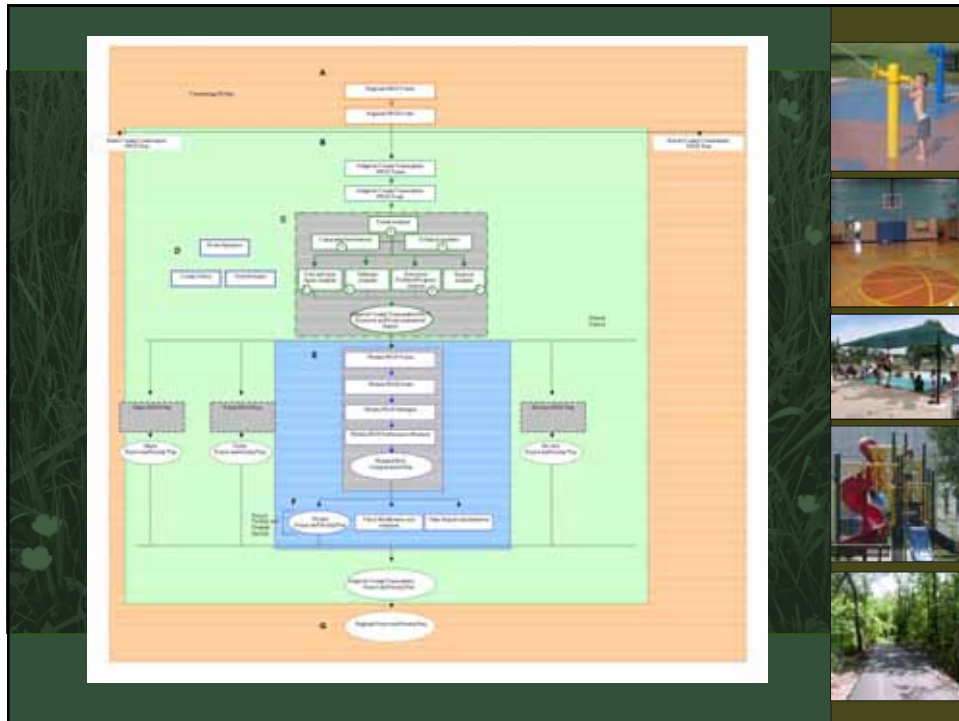
Allows communities to articulate their aspirations, needs & priorities
Compelling shared vision attracts partners, money & creative solutions

Professionals become resources to communities

Design becomes a secondary tool to support the desired uses
Solutions are flexible and build on existing successes

Commitment grows as citizens are empowered to actively shape their public realm

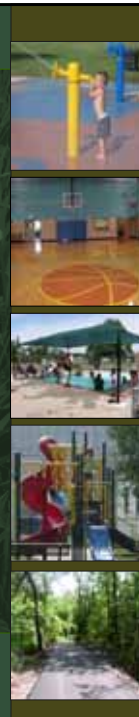




C. Community PROS Resources and Needs Assessment

Community Involvement Process - 206

- Surveys 211
 - Identify: needs, priorities, opinions
 - Topics: parks and open space, pathways, recreation, funding
- Internet survey 211
- Stakeholder interviews 216
- Focus groups 218
- Display at River Festival and other events?
- Public meetings / forums
- Charrettes 217, 279



C. Community PROS Resources and Needs Assessment

Trends Analysis - 190

- Visioneering Wichita
- Wichita-Sedgwick County Comprehensive Plan
 - Area plans
 - Neighborhood plans
- Demographic trends
- Development trends



C. Community PROS Resources and Needs Assessment

Trends Analysis - 190 Cont.

- Economic trends
- Other surveys and reports
- Other Sedgwick County municipalities parks and recreation developments and plans
- Private park, recreation, and open space developments – nation and Wichita



C. Community PROS Resources and Needs Assessment

Technical Analysis

Overview

- Parks and Open Space 115
- Pathways 153
- Recreation (facilities and programs) 160
- Financial 176



C. Community PROS Resources and Needs Assessment

Technical Analysis Cont.

- *Park and Open Space Analysis 115*
 - Inventory of parks and open space
 - Parks evaluations
 - Natural areas evaluations
 - Survey of comparative communities
 - Key findings



C. Community PROS Resources and Needs Assessment

Technical Analysis Cont.

- *Pathways 153*
 - Inventory of pathways
 - Evaluate pathways conditions
 - Survey comparative communities
 - Key findings



C. Community PROS Resources and Needs Assessment

Technical Analysis Cont.

- *Recreation 160*
 - Inventory of recreation facilities
 - Assess condition of recreation facilities
 - Inventory of recreation programs
 - Economic benefits of recreation calculation
 - Description of program costs
 - Key findings



C. Community PROS Resources and Needs Assessment

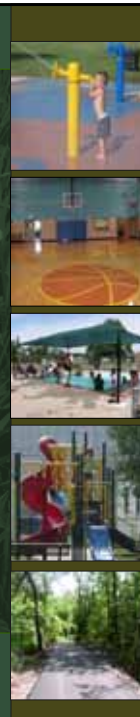
Technical Analysis Cont.

- *Financial Analysis 176*
 - Quantified community benefit of parks, recreation, and open space
 - Maintenance costs
 - Capital costs
 - Revenue
 - Funding
 - Programming costs for recreation



E. Wichita PROS Plan

- Vision – the vision of the community's preferred future, what success will look like.
- Goals – the out comes to be produced when the PROS plan is implemented.
- Strategies – the methods, resources, processes, and systems to accomplish the vision and goals.



E. Wichita PROS Plan

- Performance Measures — measurements that help to evaluate progress towards achieving the goals and vision.



F. Wichita Project and Priority Plan

- **Capital** and **non-capital** projects to implement the PROS plan.
 - Prioritized
 - Capital projects includes maintenance, acquisition, and development costs
 - Non-capital projects include staffing, material, and supply costs



Resources



Resources

- *PROS Amenities and Conditions Assessment (2006)*
- *Wichita Park Facilities Manual (2006)*
- *Mapping abilities (GIS)*
- *Land classifications maps (2001)*
- *Transforming Wichita survey results (2006)*
- *Historic inventory (2007)*
- *Staff*





Parks, Recreation, and Open Space Plan (PROS)

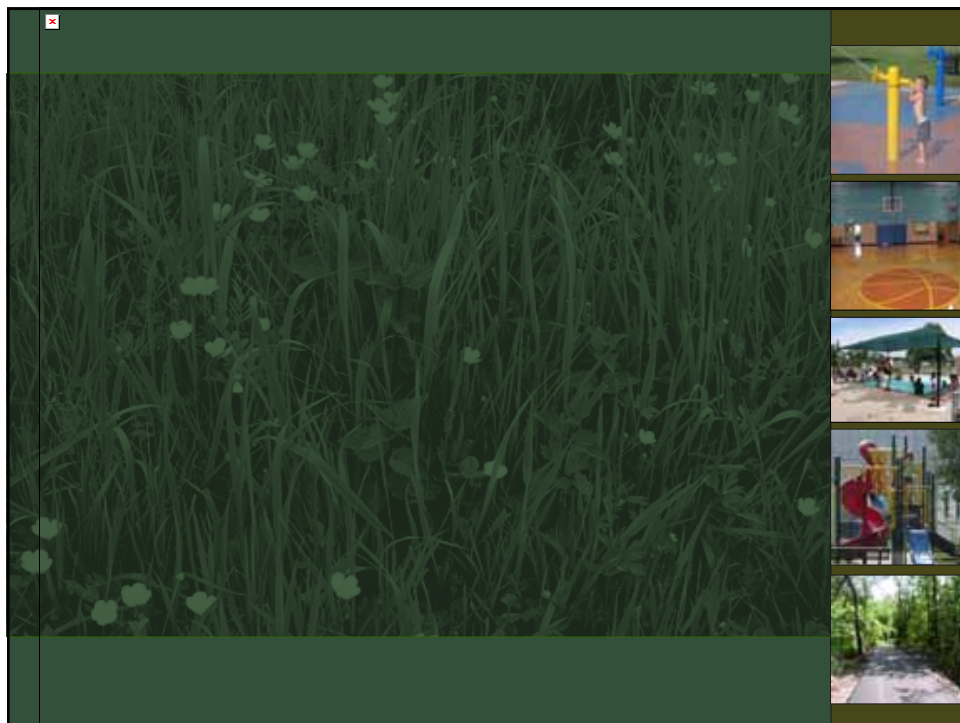
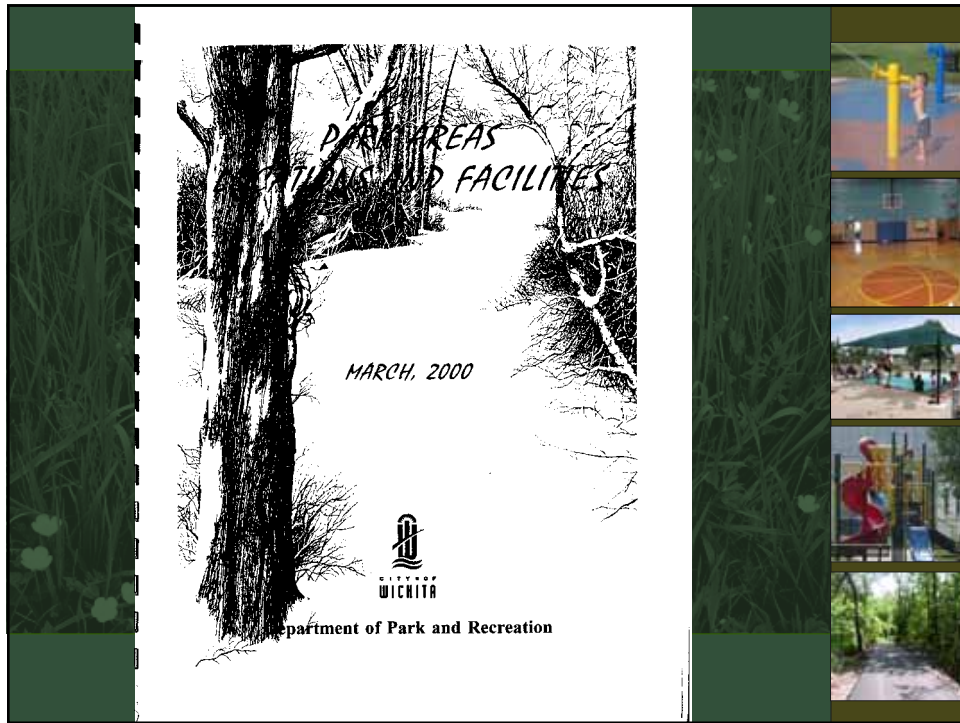
Furniture Conditions Survey

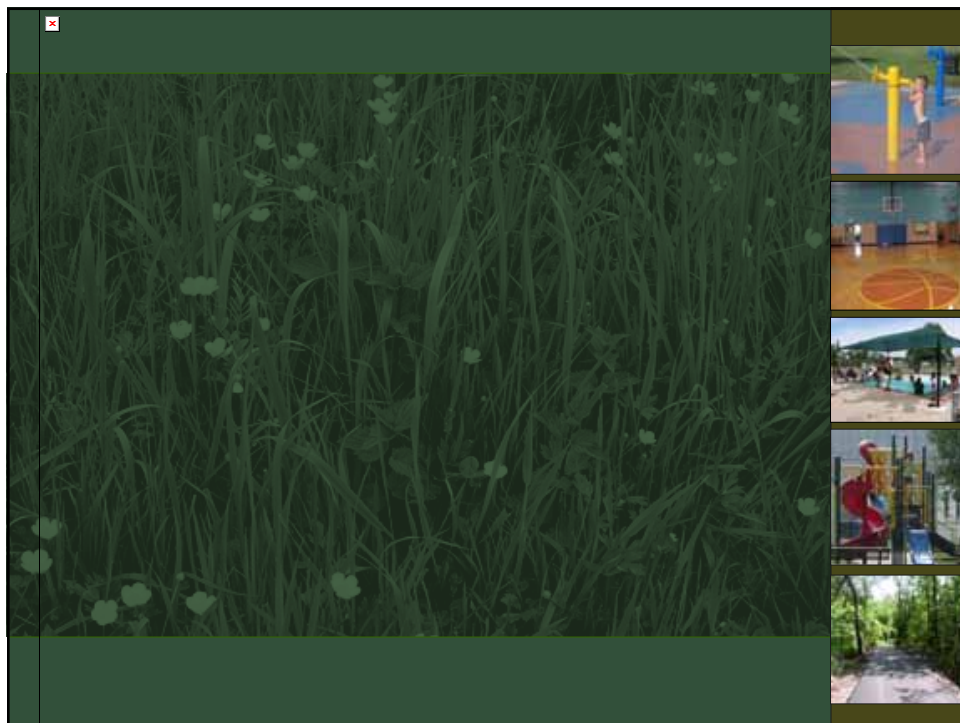
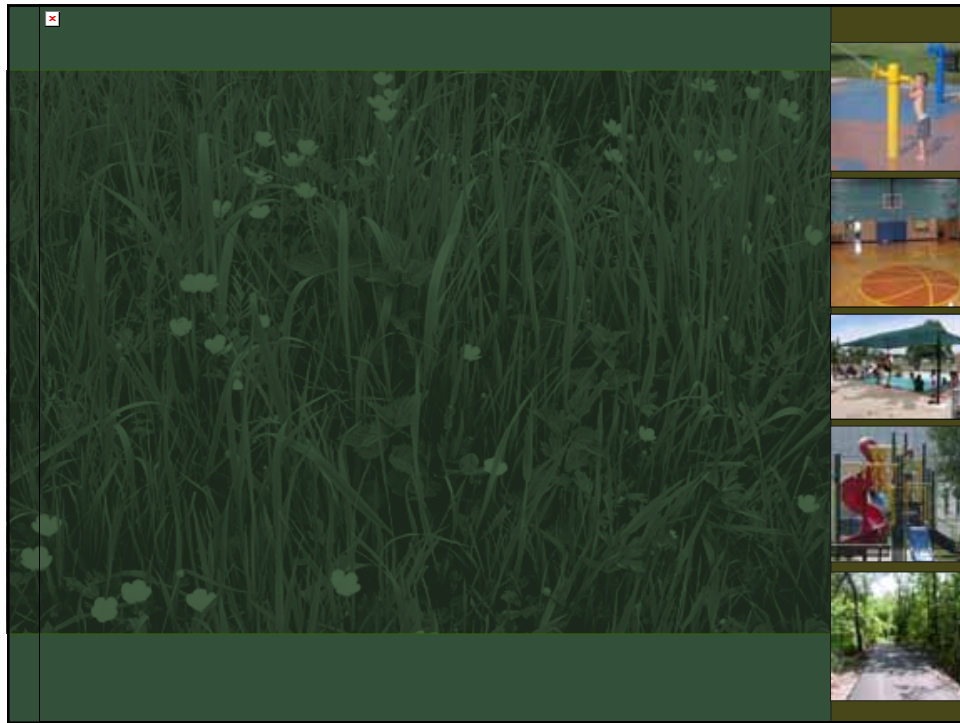
8/18/2006

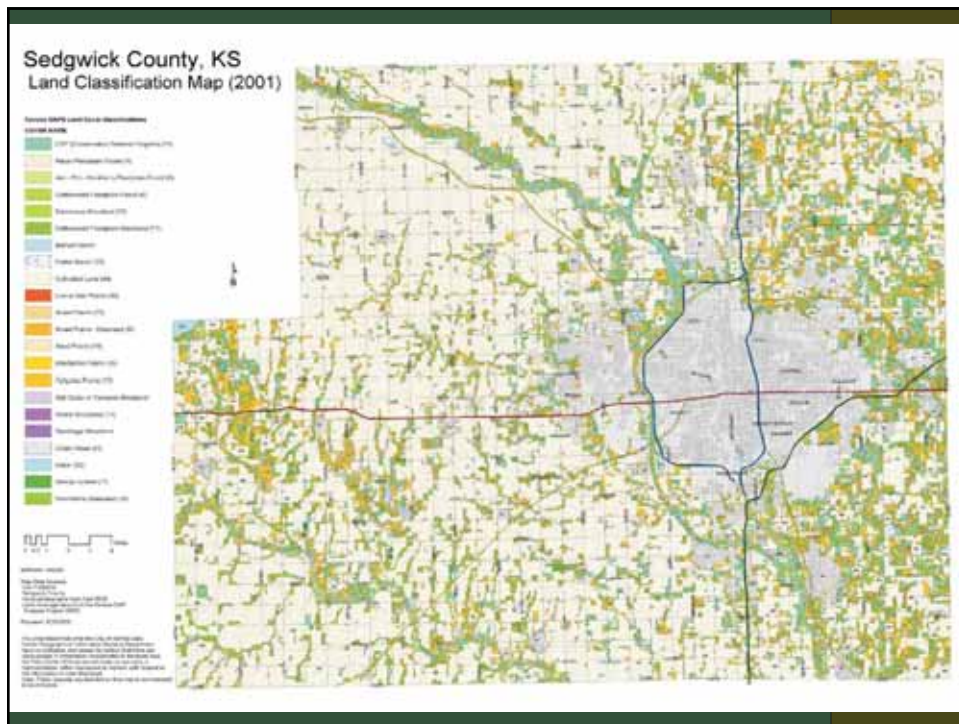
Park Name: PIATT MEMORIAL PARK

Amenity: Memorial

Measured element	Standard description with unit of measure (if applicable)	Meet Standards? (Yes / No)
Color	NA	
Drainage	Free of standing water	
Fencing	Fencing is functional, free of protrusions, and free of holes/passages along the base	
Function and Integrity	The memorial is accessible, free of debris, and not physically damaged in a manner that prevents easy interpretation	
Graffiti	The memorial is of painted graffiti. Note: If graffiti is observed, it has to be reported to the department to be abated within 48 hours.	
Turf	NA	
Paint	At least 80% of surface of all memorial features are free of peeling or chipped paint, if applicable	
Surface	NA	
Quality		
Signage	Signs are legible, free of graffiti, and properly installed near entrances	
Lighting	90% of lights are operational, where applicable	







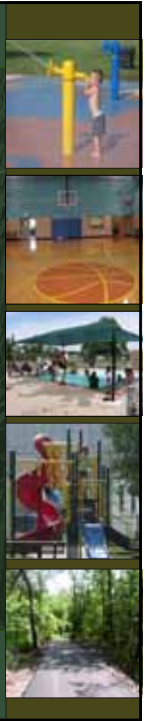
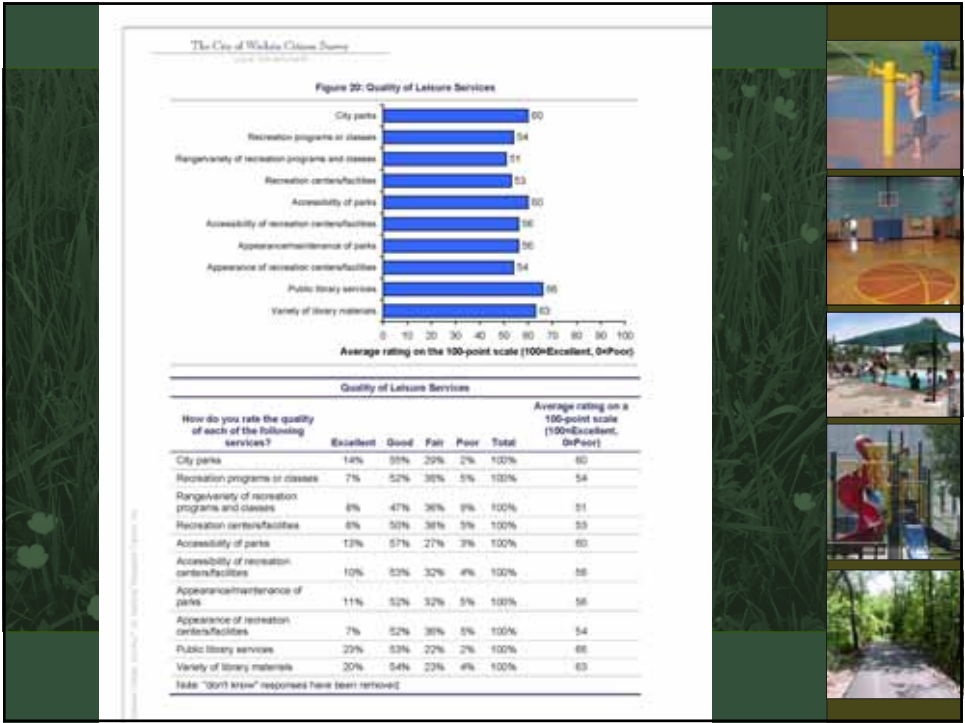
CITY OF WICHITA

1000 North Meade • WICHITA, KS 67202 • T: (316) 296-4300 • F: (316) 296-4610 • www.wichita.gov

The City of Wichita, Kansas
Report of Open-ended Question
2006

The National Citizen Survey™

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10000 N. 7th • Suite 100 • Overland Park, KS 66210 • T: (913) 491-0400 • F: (913) 491-0401 • www.ncsusa.com



Quality of Leisure Services (All Jurisdictions in the Database)					
	City of Wichita Rating	Rank	Number of Jurisdictions for Comparison	City of Wichita Percentile	Comparison of Wichita Rating to Norm
City parks	60	98	153	37%ile	Similar to the norm
Recreation programs or classes	54	120	165	26%ile	Below the norm
Range/Variety of recreation programs and classes	51	56	73	25%ile	Below the norm
Recreation centers/facilities	53	83	115	29%ile	Below the norm
Accessibility of parks	60	60	81	27%ile	Below the norm
Accessibility of recreation centers/facilities	56	42	61	33%ile	Below the norm
Appearance/maintenance of parks	56	126	154	19%ile	Below the norm
Appearance of recreation centers/facilities	54	49	63	24%ile	Below the norm
Public library services	66	100	180	45%ile	Similar to the norm
Variety of library materials	63	32	57	46%ile	Similar to the norm



Historic Inventory

- *Update to existing report (2003)*
- *All PROS resources developed since 1963*
- *Completed by April of 2007*



Related Community Efforts



Related Efforts

- *PROS Speaker Series*
- *WAMPO Pathways Plan*
- *Transforming Wichita*
- *Visioneering Wichita*

And many more...



PROS Speaker Series



Parks, Recreation, and Open Space Plan (PROS)

Public Speakers Series
8/28/2008

Framing Presentation

National PROS trends

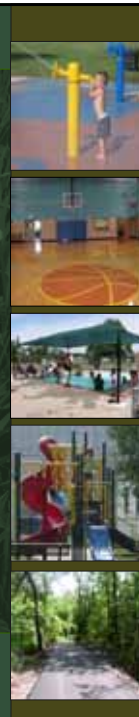
- Facilities
- Needs
- Trends
- Success stories (Chicago, Seattle, Portland)
- Land acquisition / reserve
- Use of parks and land
- Principles/philosophy
- Planning

Health and Well-Being

- Well-Being
 - Physical / psychological / emotional
- Chronic Diseases
 - Obesity
 - Diabetes
- Costs of chronic diseases
- Stress reduction
- Walkability of community
- Community gardens
- Social connections, building community

Sustainable Community

- Community buffers
- Wildlife habitat
- Ecological management
- Drainage / drought / water management
- Urban climate (green roofs, urban forests, buildings, paving materials, etc.)
- Achieving sustainability through efficient use of resources
- Traditional neighborhood development (TND) (standard is one park for every 1 square mile neighborhood - 5 min walk to a park).
- Cluster development (frees up land for conservation while providing the same level of service - uses less land resources for development while providing the same number of units)
- Transit-oriented development (TOD) (development is planned around transit nodes)
- Conservation easements



Economic Impact

- Revitalization of neighborhoods and urban centers
- Attraction of new business and industry
- Attraction / retention of young people / workforce
- Improved safety / reduced crime / lower social & criminal justice costs
- Better educated children become more productive adults

Summary Presentation

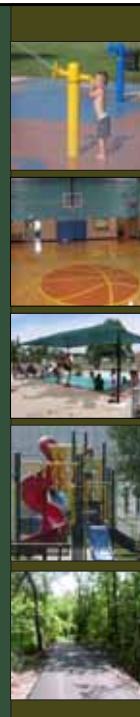
A mayor of a city that has done this; successes and challenges encountered
(maybe Charlotte?)

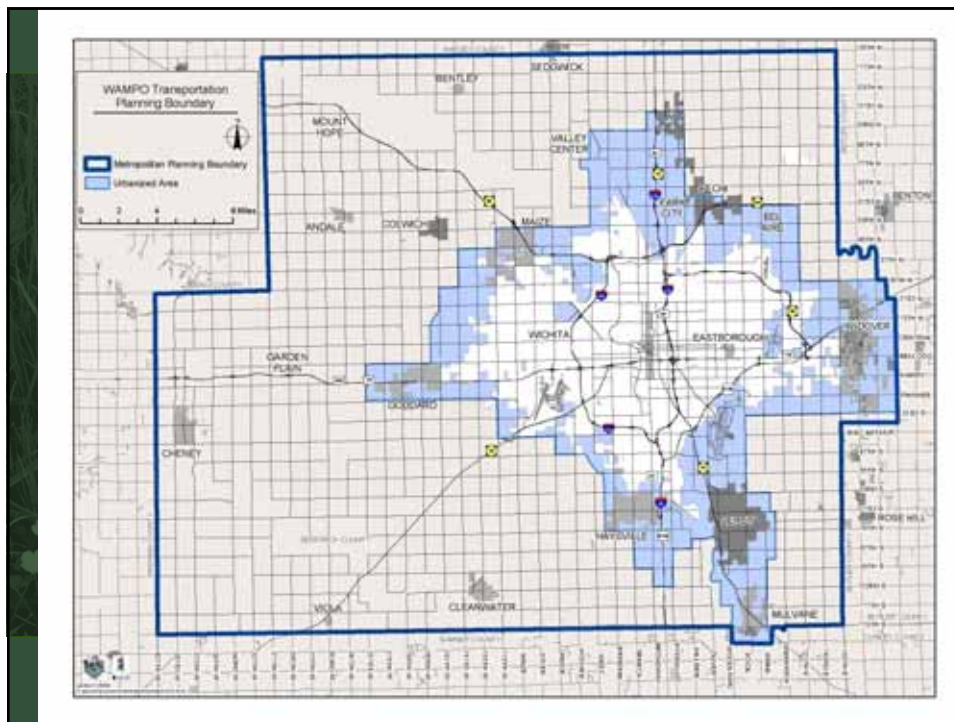


WAMPO Pathways Plan



www.wampopathways.org





WAMPO
Wichita Area Metropolitan Planning Organization
Regional Pathway System Plan
- Project Update -

Project Overview-

Welcome to the project website of the Wichita Area Metropolitan Planning Organization for development of a Regional Pathway System Plan. Check back daily for updates to content and media.

This 12-month project is intended to update a backbone trail system that connects existing and future bicycle/pedestrian facilities throughout the WAMPO planning area. The plan will provide an assessment of existing bicycle/pedestrian facilities and identify, prioritize, and recommend future connecting links for bicycle/pedestrian use.

This cooperative planning effort will include extensive participation by various stakeholders including WAMPO, federal, state and transit agency representatives, and the numerous individual communities comprising the WAMPO region.

Latest Updates-

Consultant in Town for Field Work Sept. 17 - Sept. 20, 2006
Posted: September 01, 2006

The WAMPO Pathways consulting team will be back in Wichita September 17th – 20th, 2006. We will be conducting field work, holding a Project Advisory Committee meeting, and meeting one-on-one with key stakeholders. There will not be any evening public events this month, as we need additional research time to develop draft materials. But please mark your calendars... public input meetings will be held the week of October 23rd. However, if you would like to meet

Navigation

- [Home](#)
- [About WAMPO](#)
- [Contacts](#)
- [Event Calendar](#)
- [Safe Routes to School \(SRTS\)](#)

Project Updates

- [June 2006 \(3\)](#)
- [July 2006 \(5\)](#)
- [August 2006 \(6\)](#)
- [September 2006 \(2\)](#)

Links

- [Bicycling Guide for Kansas](#)
- [Charter Associates, Inc.](#)
- [City of Wichita - Bicycling](#)
- [City of Wichita - Comprehensive Plans](#)
- [Path Banks Associates](#)
- [WAMPO](#)
- [WAMPO Document Manager](#)

Event Calendar:

Tuesday, September 19, 2006 - 1:00pm
Meeting - Project Advisory Committee
[View Event](#)

Transforming Wichita



www.wichita.gov/TW



Friday, September 9, 2005

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[Residents](#) [Business](#) [Visitors & Recreation](#) [City Government](#) [City Offices](#) [Search](#)

City of Wichita > Transforming Wichita > Main

Transforming Wichita

Transforming Wichita is the journey by which we are fundamentally changing the way we measure, report and perform the work of delivering services to the citizens of Wichita. Our Vision:

- For Wichita to be a premiere Midwestern city where people want to visit, live and play (as envisioned in Visioneering Wichita).
- For Wichita City government to be a model of world class city governance - where citizens are getting the best possible value for their dollars and the City has the public's confidence and trust. For this vision to be attained, we have to adapt to change!

While we are doing a lot of things right, we can't be complacent, resting on our laurels from past successes. The paradox is that we must retain faith that the future is bright, while being willing to face challenges of our current situation. We must be willing to challenge every aspect of how we're doing things today. We must position ourselves for the future.

We will do this by transforming City government into a high performance organization that:

- Focuses on results
- Understands what results matter most to their customers
- Makes performance matter
- Moves decision-making down and out to the front-line, closest to customers; and
- Fosters an environment of excellence, inclusiveness, accountability, learning and innovation.

Through Transformation Wichita:

- We deliver outstanding results that matter to our customers and are trustworthy stewards of the funds with which citizens have entrusted us.

City Hall
455 N. Main
Wichita, KS 67202

If you have specific questions about TW, please e-mail twquestions@wichita.gov

Leaving City Of Wichita Website



MANAGING FOR RESULTS GOALS AND INDICATORS



- o Maintained and/or improved response times and the crime rate
- o Improved environmental health and community safety
- o Maintained and improved citizen perception of public safety



- o Improved availability, quality and diversity of jobs
- o Sustained affordable living
- o Partnered with economic development and affordable living stakeholders



- o Maintained safe and dependable transportation systems
- o Provided reliable, compliant and secure utilities
- o Maintained and optimized public facilities and assets



- o Citizens are retained in the community
- o Citizens are satisfied with the quality of life
- o Citizens receive a return on all of their quality of life investment issues

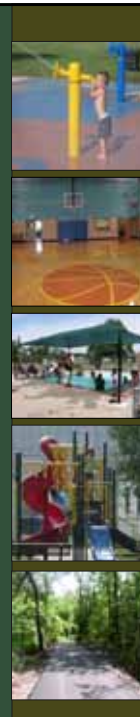


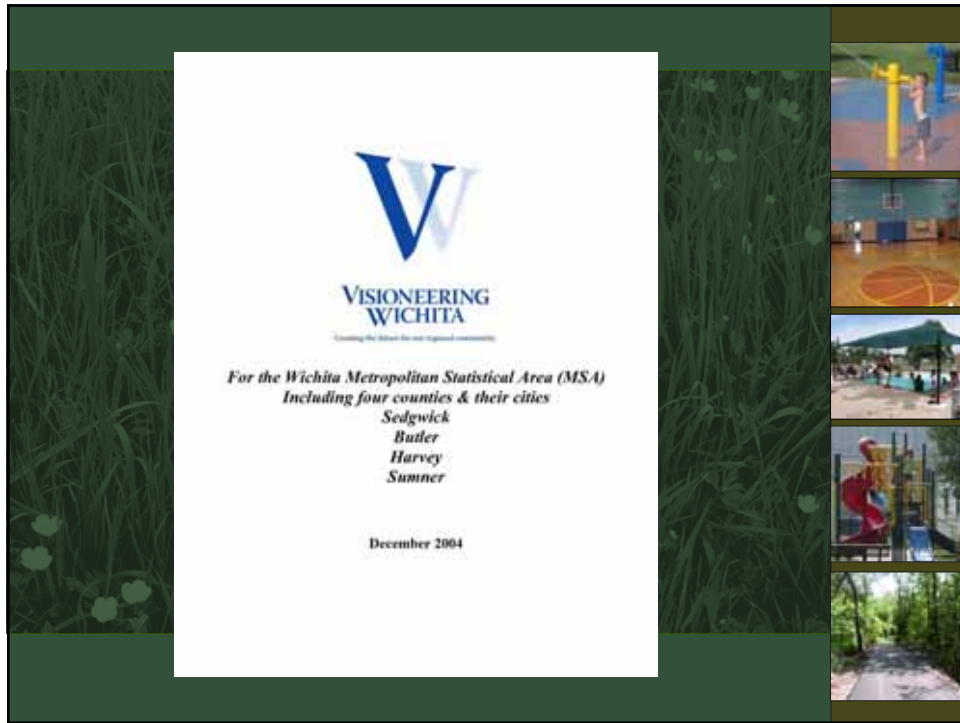
- o Increased and sustained neighborhood vibrancy citywide
- o Increased sense of community, neighborhood involvement and satisfaction
- o Continued revitalization of the core area (As defined by WDDC boundaries)

Visioneering Wichita



www.visioneeringwichita.org





Visioneering Wichita

III.B.1. Calls for the development and implementation of a **comprehensive master plan for recreation**

- Level of service standards
- Develop park and recreation facilities as potential regional attractions and as destinations by visitors



VISIONEERING
WICHITA

Regional Comprehensive Recreation Plan Strategic Alliance

→ → Time → →

Action Steps Areas

- Develop and implement a comprehensive master plan for recreation.
- Determine the gap between existing facilities and this level of service and eliminate the gap within **10 years** while at the same time providing for annual growth as it occurs.
 - Ensure that all facilities are staffed and maintained for high quality service.
 - Consider age, income level and lifestyle with regional equity
 - Consider visitors and tourists to the Wichita MSA and becoming a regional attraction for certain types of activities (e.g., youth baseball, softball, hockey, biking, etc.)

→

Strategic Alliance Benchmark

To be determined

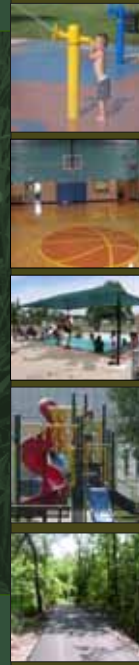
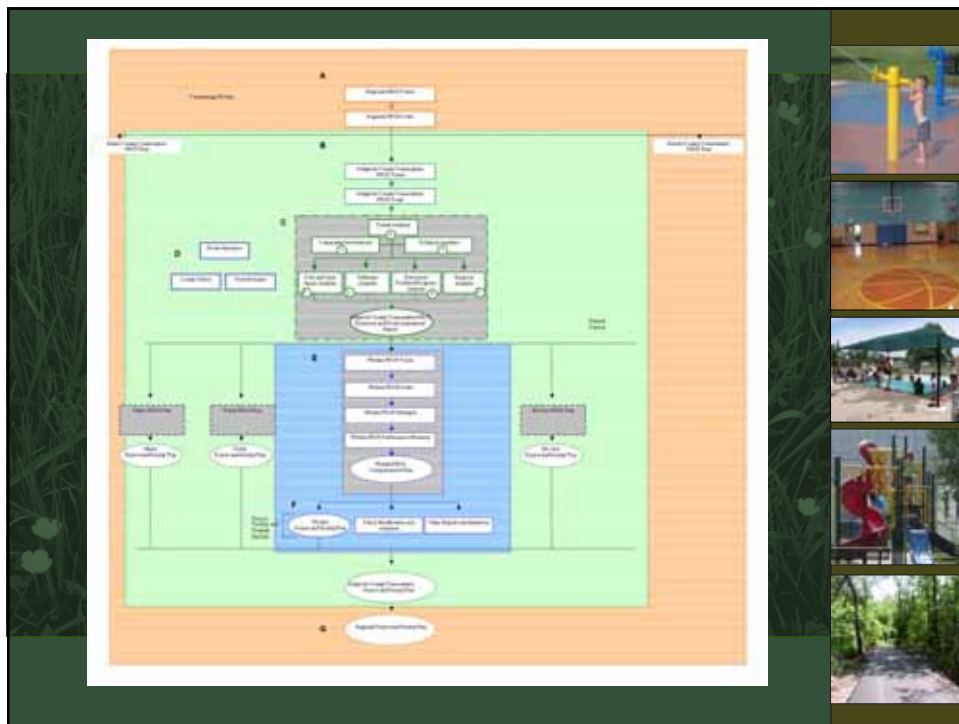
→

Arts/Recreation & Job Growth Key Benchmarks

- The Wichita MSA will be in the upper one-fourth of Places Rated Almanac's Arts and Recreation score by 2014.
- By 2008, exceed the highest of the annual percentage job growth rate of the U.S., Omaha, Tulsa, Kansas City and Oklahoma City

↓

By 2024: Wichita MSA will be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embraces diversity and builds pride.



Visioneering Communities

- *The Wichita PROS will relate and integrate with the regional Visioneering Wichita PROS planning process*
- *The possibility exists for additional contracts with other Visioneering Wichita communities for PROS planning activities*
- *economies of scale*



Questions

